



Privacy Policy

How All Music Events processes, protects, and manages personal data.

COMPANY	All Music Events
LAST UPDATED	23-02-2026
DOCUMENT TYPE	Privacy Policy

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1. WHO IS RESPONSIBLE?

All Music Events
Joke Smithoeve 27
2743 JB Waddinxveen
The Netherlands
Chamber of Commerce (KvK) number: 99616734
Email: info@allmusicevents.nl
Telephone: +31 85 060 9950

All Music Events is the data controller within the meaning of the General Data Protection Regulation (GDPR).

2. WHAT PERSONAL DATA DO WE PROCESS?

We may process the following personal data, among others:

- First and last name
- Email address
- Telephone number
- Address details (if applicable)
- Payment details (via our ticket provider)
- Ticket and purchase information
- IP address and website usage data
- Photo and audio/video recordings during events

3. FOR WHAT PURPOSES DO WE PROCESS DATA?

We process personal data for the following purposes:

- Sale and delivery of tickets
- Access control at events
- Customer service and communication
- Administrative and legal obligations
- Safety and organization of events
- Marketing and promotional purposes (where legally permitted)
- Sending newsletters (where consent has been given)

4. ON WHAT LEGAL BASIS DO WE PROCESS DATA?

We process personal data on the basis of:

- Performance of a contract (e.g., ticket purchase)
- Legal obligations
- Legitimate interests (such as security and promotion of events)
- Consent (e.g., for newsletters)

5. DO WE SHARE DATA WITH THIRD PARTIES?

We may share personal data with:

- External ticket providers
- Payment service providers
- IT and hosting providers

- Security and venue partners
- Marketing and media partners

We conclude data processing agreements with parties that process personal data on our behalf.

All Music Events does not sell personal data to third parties.

6. RETENTION PERIODS

Personal data will not be retained longer than necessary for the purposes for which it was collected, unless a statutory retention obligation applies.

7. DATA SECURITY

All Music Events takes appropriate technical and organizational measures to protect personal data against loss, misuse, or unauthorized access.

8. YOUR RIGHTS

You have the right to:

- Access your personal data
- Have incorrect data corrected
- Request deletion of your data (where legally permitted)
- Restrict processing
- Object to processing
- Data portability

Requests can be submitted via info@allmusicevents.nl. We will respond within the statutory period of one month.

9. COOKIES

Our website may use functional, analytical, and marketing cookies. More information can be found in our Cookie Policy.

10. COMPLAINTS

If you have complaints about the processing of your personal data, you may contact us using the contact details above. You also have the right to lodge a complaint with the Dutch supervisory authority, the Autoriteit Persoonsgegevens (Dutch Data Protection Authority - AP).